



STOP TALKING. START DOING. THERE ARE **ZERO** EXCUSES.

## Free Charging Stations – Round up

Zero Carbon World is a UK charity that wants to clear the confusion, bureaucracy and profiteering surrounding decarbonisation.

Government research has shown that buyers often state the lack of charging infrastructure as one of their main concerns when buying an electric car; conversely, many businesses don't want to install Charging Stations until more cars are on the road. We want to solve this negative cycle by donating free Charging Stations to locations such as yours.

## Next steps

You've already spoken to us and we've confirmed that you're eligible for our donation. But what happens next?

### 1. Have a site survey

We'll put you in touch with our local installation partner, who will be able to give you a quote to install your free Charging Station.

### 2. Fill in the Donation Application Form

If you are happy to pay the quoted figure, fill in the Donation Application Form and return to Zero Carbon World.

### 3. Install the Charging Station

Arrange an installation date with our installation partner, who will need to carry out the necessary work within one month of your kit being shipped.

### 4. Let us know

Get in touch to let us know when your new Charging Station is online. We'll then add you to ZeroNet.

#### Did you know?

Approximately a quarter of all carbon emissions in the UK come from transportation. Driving an electric car can help dramatically lower this figure.

**Remember:** Charging Stations are allocated on a first come first served basis. You are not guaranteed a donation until we receive your completed form.

#### Did you know?

Drivers can eat, play, work or sleep while topping up their vehicles. They use ZeroNet to plan business and social trips, days out and longer holidays.

**Remember:** All Charging Stations must be installed by qualified electricians who have taken the NICEIC EV Charging Station installation course or who are able to install to the standards set out in the [IET code of practice](#) for Charging Station installation.



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## **ZeroNet**

[ZeroNet](#) is the national charging network EV drivers have been demanding. It neutralises range anxiety through simple, robust and reliable Charging Stations at locations drivers can trust. Drivers can eat, play, work or sleep while topping up their vehicles.

### **Did you know?**

Charging a customer's car from flat to full typically costs in the region of £1.50 to £2.50 depending on the price you pay for electricity.

## **Donated kit**

You will be sent the following equipment, worth a total of £350:

- One 32A Type 2 Charging Station – the official European Union electric car charging standard that can add up to 30 miles of range per hour, depending on the car being charged.
- One parking sign.

You will also have:

- Your business geo-synced on Open Charge Map, a database of Charging Stations that feeds many websites and SmartPhone Apps.
- Your business permanently included on ZeroNet, our well-liked network that is used by drivers to plan holidays and days out.
- Your business promoted directly to EV drivers through social media and online channels.
- A press release to send to local media contacts.
- Access to 'not on the highstreet' offers such as:
  - Up to £60 off your first bill if you switch to Good Energy.
  - Free access to Green Hotelier's Hotel Carbon Initiative Measurement tool.
  - 50% off the Environmental Management for Hotels publication.

### **Remember**

You don't have to provide electricity for free. While many ZeroNet locations provide free charging to patrons, you can charge for the service if you wish.

We recommend however, that you offer the service free to customers, as you would with complementary WiFi.